ENLIGHTENED ENTERPRISE ACADEMY

MEMBERSHIP

BE A PIONEER OF ENLIGHTENED ENTERPRISE

WELCOME

Across every sector and in organisations of all types, people are beginning to recognise a simple truth: the old ways of doing things are no longer working. The challenges of the 21st century - climate breakdown, inequality, social division, and the erosion of trust - demand more enlightened approaches.

At the Enlightened Enterprise Academy, we are building a global community of pioneers committed to transcending today's challenges. Our members come from business, government, civil society, education, and beyond. What unites us is the conviction that enterprise, whether commercial, social, public, or not-for-profit, must serve a higher purpose: dignity, stewardship, and the flourishing of future generations.

Becoming a member is not about being a passive observer. It is about stepping into an active role in shaping the future. Central to this are our Participatory Learning Networks (PLNs). They allow you to join others in re-imagining enterprise, sharing insights across disciplines, and working together to create practical solutions to our most urgent challenges.

I warmly invite you to join us. Together, as pioneers of enlightened enterprise, we can ensure that organisations of every kind become a force for human dignity, ecological regeneration, and shared prosperity. Be a Pioneer. Be part of more enlightened approaches to enterprise.

ENLIGHTENED ENTERPRISE ACADEMY

Paul Barnett

PAUL BARNETT
Founder & CEO
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ABOUT THE ACADEMY

VISION & PURPOSE

The Enlightened Enterprise Academy is a global Participatory Learning Network (PLN) dedicated to transforming the way organisations of every kind think and act.

We exist to connect pioneers across sectors, disciplines, and geographies,. And to create the tools, insights, and spaces needed for people to co-create more enlightened forms of enterprise.

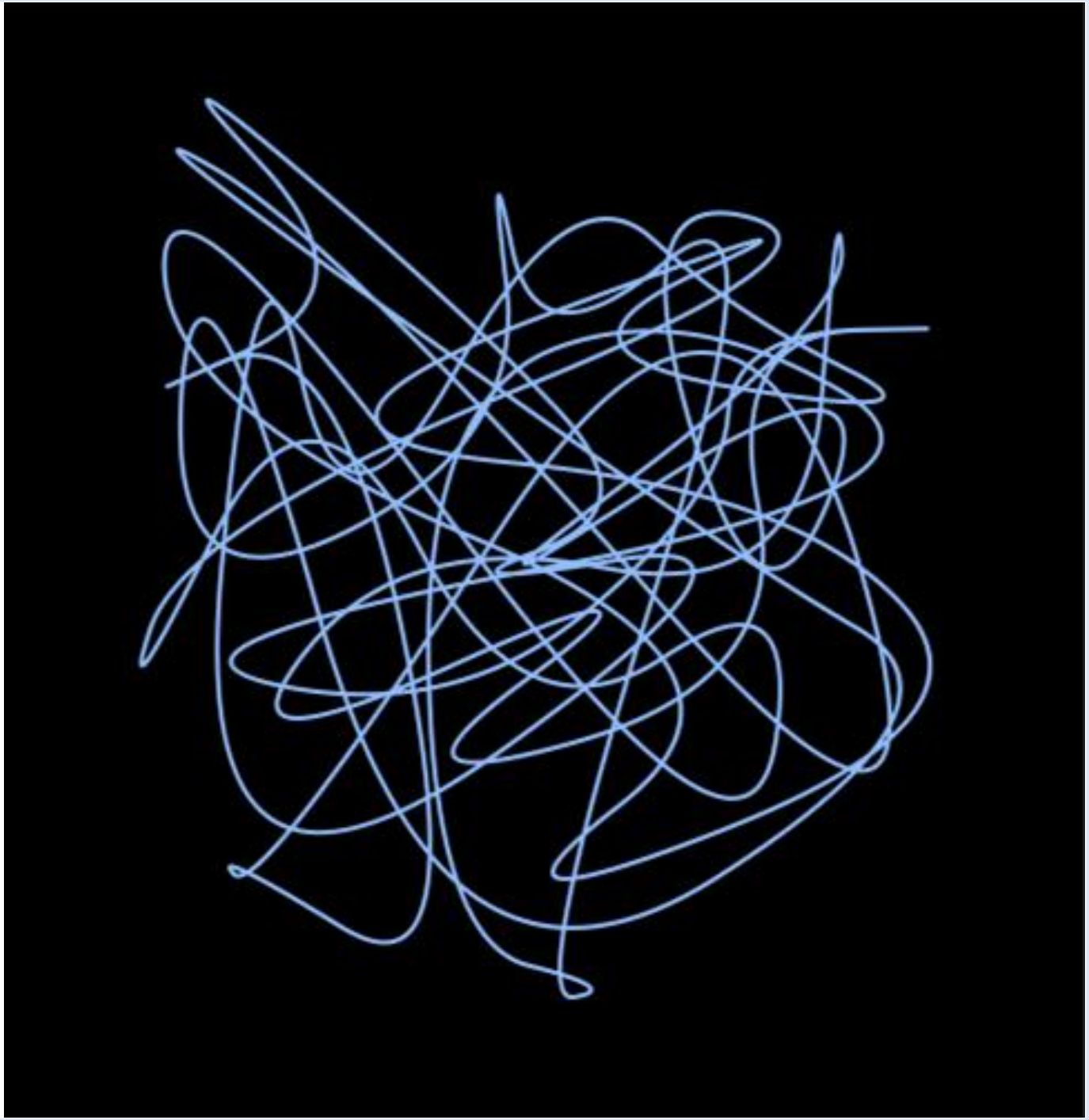
WHY NOW ?

The crises of our time are symptoms of deeper structural flaws in how enterprise is conceived and practised.

Fragmented institutions, outdated models, and siloed expertise cannot keep pace with the complexity of the 21st century.

It is complexity, volatility and uncertainty that is causing the “messy” and “wicked” problems referred to as the Polycrisis and the Metacrisis.

The Academy brings thinkers and practitioners together in a multi-disciplinary way, breaking down barriers, challenging assumptions, and co-creating solutions that are practical as well as visionary.



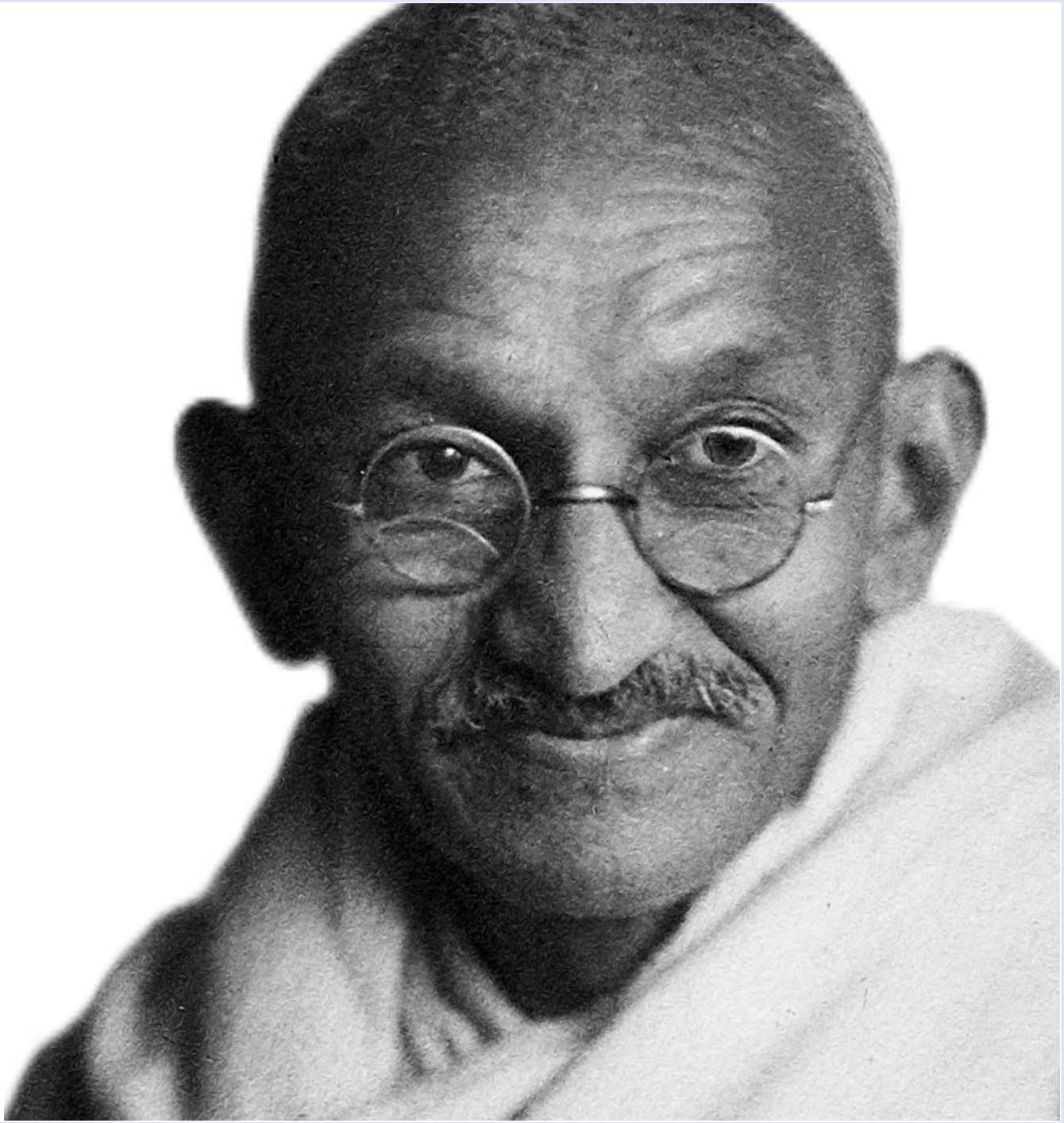
BEING A PIONEER

A PIONEER ?

“A pioneer is someone who ventures into new territory; curious, courageous, and willing to challenge old assumptions.”

Across history, pioneers have been at the forefront of progress: advancing human rights, shaping more just societies, and creating bold alternatives to the status quo.

To be a pioneer today is to carry that same spirit into the way we think, act, and organise.



PIONEERS OF ENTERPRISE

The Enlightened Enterprise Academy uses the term “pioneer” deliberately. We believe enterprise, whether in business, government, education, or civil society, needs innovators who can rethink how things are done.

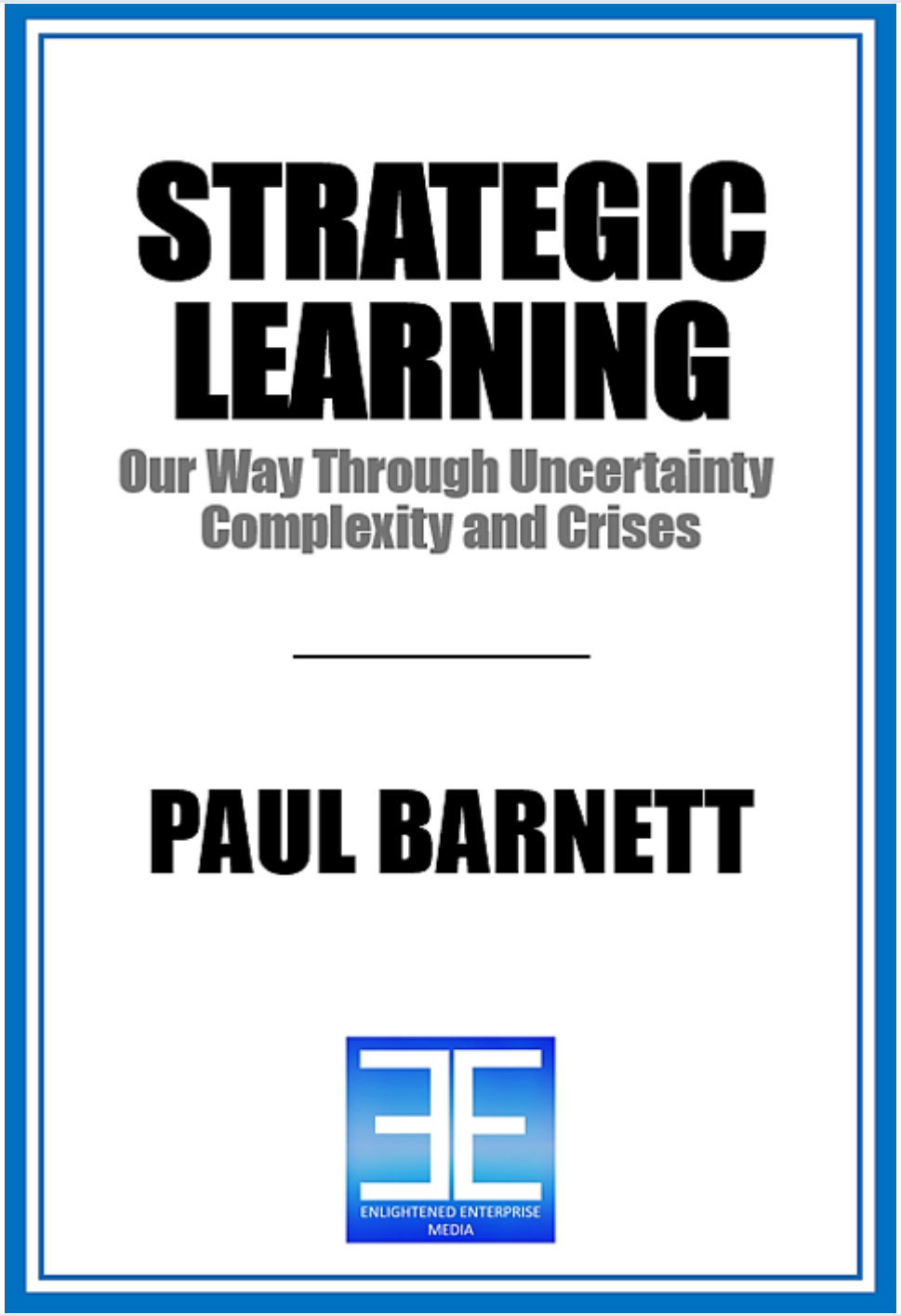
Pioneers often work across sectors to achieve a mission. And man’s greatest achievements have almost always required collaboration across the sectors.

A pioneer of enterprise is not defined by sector or role, but by mindset. Someone prepared to explore better ways, grounded in dignity, trust, cooperation, and stewardship.

STRATEGIC LEARNING

In a world defined by accelerating uncertainty, institutional fragility, and cascading crises, *Strategic Learning: Our Way Through Uncertainty, Complexity, and Crises* offers a powerful and practical way forward, argues Paul Barnett, Founder of the Enlightened Enterprise Academy in his new book. It reveals how to navigate complexity with clarity, diagnose the real causes of persistent problems, and build the collective intelligence needed for meaningful transformation. It is both a guidebook and a manifesto for a new era of strategic learning-driven leadership.

Rich with real-world applications, from organisational renewal to public-sector reform and societal resilience, Strategic Learning equips readers with the tools and mindset to thrive amid disruption. Barnett integrates systems thinking, organisational learning, and Participatory Learning Networks (PLNs) into a coherent architecture that empowers people at every level to see more clearly, think more deeply, and act more wisely. Whether you are a leader, policymaker, educator, strategist, innovator, or simply someone searching for a more enlightened path through turbulence, this book will inspire and enable you to participate in the urgent work of shaping a more adaptive, humane, and sustainable future.



MEMBERSHIP BENEFITS

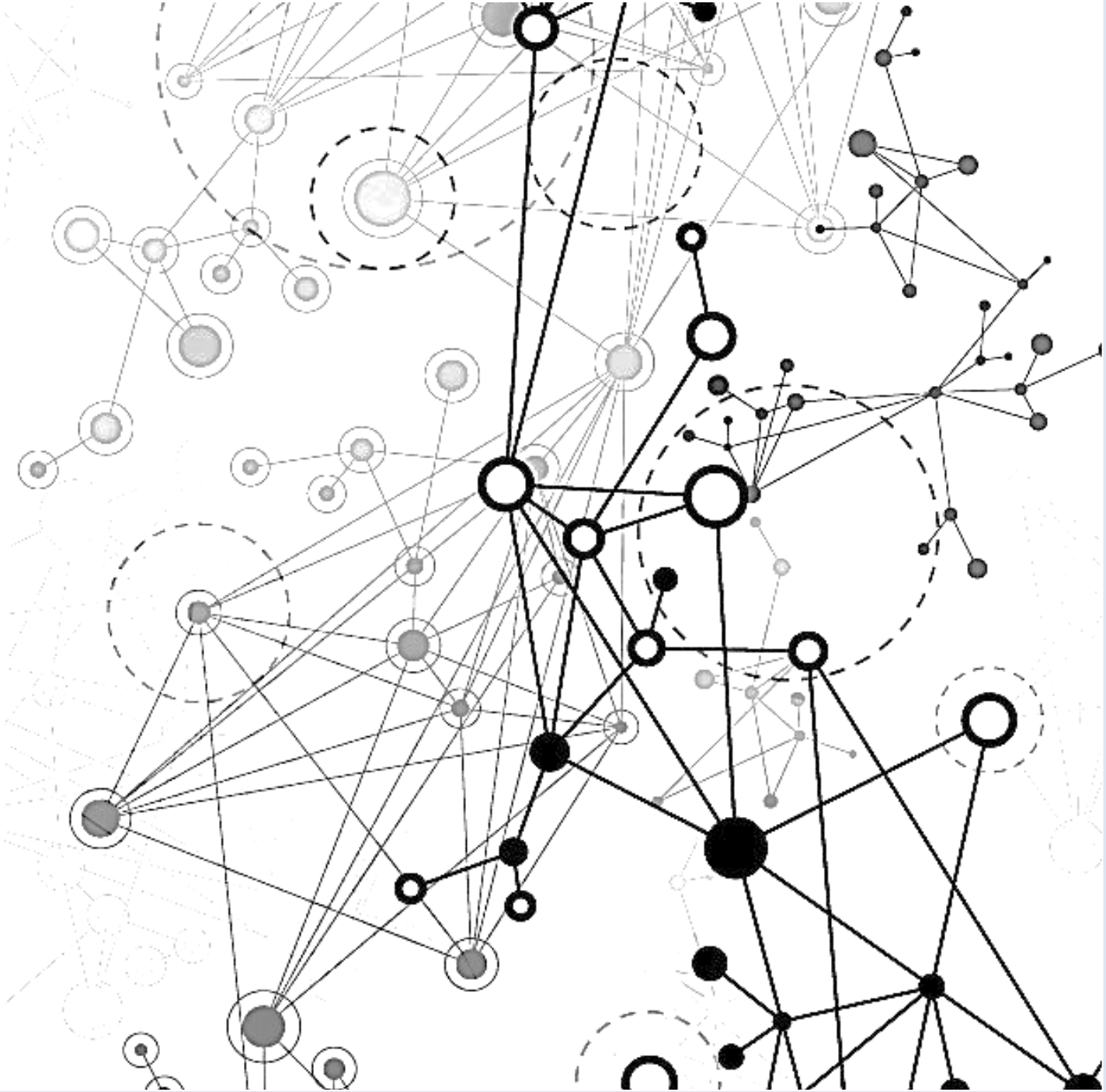
PLNs

Participatory Learning Networks (PLNs) bring people together across disciplines and sectors to learn, act, and co-create solutions to problems and realise opportunities.

The concept of Participatory Learning Networks (PLNs), introduced by Paul Barnett, Founder of the Enlightened Enterprise Academy offers an alternative to traditional models of education or professional development, PLNs are not about knowledge being handed down from experts to passive learners. Instead, they are designed as dynamic, collaborative ecosystems in which everyone participates as both teacher and learner. They bring together diverse experiences, disciplines, and perspectives, enabling participants to co-create insights and solutions that no single viewpoint could generate alone.

What makes PLNs different is the way they blend learning and practice. They are not separate from the real world but embedded within it, focused on the challenges, opportunities, and “wicked problems” that organisations and societies face today.

FURTHER DETAILS



PROGRAMMES

Our programmes (courses and workshops) bring together leading global thinkers and practitioners to help leaders navigate complexity, uncertainty and manage meaningful change.

At the Enlightened Enterprise Academy, we design and deliver programmes that bring world-class expertise to leaders and organisations seeking to navigate complexity, build resilience, and lead with dignity. Each programme is developed in partnership with distinguished faculty and thought leaders whose work has shaped global understanding in their fields.

We have already run programmes on Leading with Dignity, created in association with Harvard Professor **Donna Hicks**, an internationally recognised authority on conflict resolution who worked for a decade alongside Archbishop Desmond Tutu and is author of the acclaimed books *Dignity* and *Leading with Dignity*.

We also developed the programme Critical Systems Thinking and the Management of Complexity in collaboration with **Professor Michael C. Jackson**, founder and former Dean of Hull University Business School.

And many more programmes are planned as we grow our global faulty.

FURTHER DETAILS

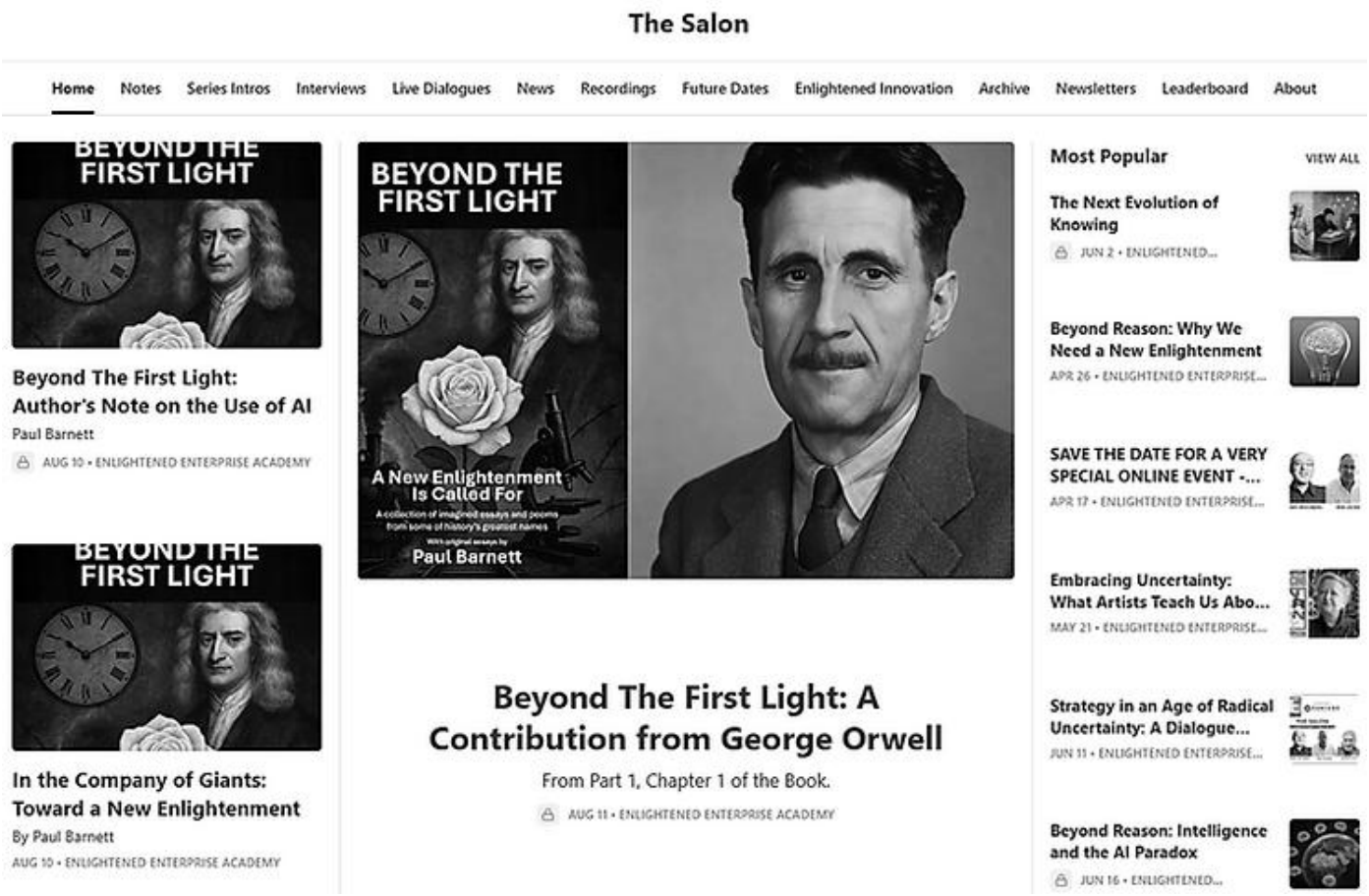
RESEARCH & RESOURCES

Our research and resources span multimedia publications that include video interviews, books and other print publications, event recordings etc. to create a global knowledge ecosystem. They are created by Enlightened Enterprise Media.

The Enlightened Enterprise Academy provides access to a wide and growing range of research and resources that support our programmes and initiatives, including the **Salon**, the **Enlightened Enterprise Magazine**, and our **events**.

This includes not only curated collections of relevant, publicly available resources but also an expanding library of original material created and published through **Enlightened Enterprise Media** (EEM), our own multimedia publishing platform.

FURTHER DETAILS



THE SALON

The Enlightened Enterprise Academy's Salon reimagines the 18th-century Paris Salons for a global audience, uniting the sciences, arts, and humanities in inclusive dialogue online and offline.

The Paris Salons were among the most influential gatherings of the Enlightenment. They helped to shape the intellectual and cultural climate of the Enlightenment, providing a forum where ideas could be tested across disciplines which informed one another.

The Salon of the Enlightened Enterprise Academy is both a tribute to the past and a step toward a new kind of global Enlightenment, one that values the interplay of multiple disciplines, honours diverse cultural perspectives, and connects people everywhere in the shared pursuit of understanding and transformation.

FURTHER DETAILS

MAGAZINE

Enlightened Enterprise Magazine is an online publication sharing news, insights, details of new initiatives, and opinions. It is where we announce new programmes and events, publish feature articles by our **Faculty** members and guest contributors, and share opinion pieces that engage with the most pressing issues of our time.

The magazine is also a home for insights emerging from our **Participatory Learning Networks** (PLNs), ensuring that the learning and discoveries generated in those communities are made available to a wider audience.

For **members** of the **Academy**, subscription to the magazine is included as a benefit, alongside free access to **The Salon** and other membership privileges.

The magazine embodies our vision of combining thought leadership with practical insight, making it both a window into the Academy's work and a forum for dialogue across disciplines, sectors, and regions.

FURTHER DETAILS

EVENTS

Our events, ranging from free webinars to exclusive member-only dialogues, retreats, and conferences, connect global thinkers and leaders in shaping a New Enlightenment for today's world.

Our events bring together practitioners, scholars, and changemakers to explore the New Enlightenment in action. Many are led by our **Faculty**. They are designed to spark dialogue, share knowledge, and equip participants with practical tools for leading with dignity and managing complexity in a rapidly changing world.

Our programmes include a mix of open-enrolment events, available to all who wish to join, and private sessions offered by invitation or application, tailored to general or specific audiences. This allows us to create spaces that are both inclusive and focused, depending on the needs of the participants.

FURTHER DETAILS

JOIN US

WHY JOIN ?

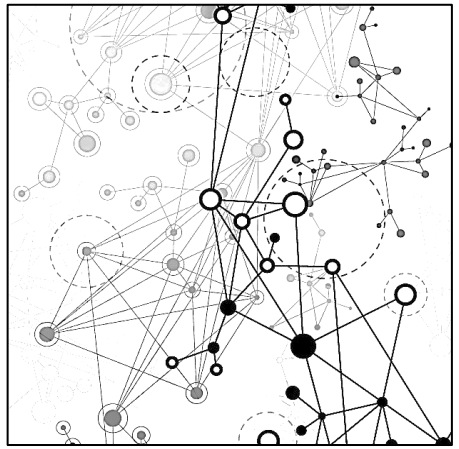
Joining the Academy means becoming part of a movement to build a better future.

Members don’t simply receive the benefits outlined above. They participate in shaping ideas, initiatives, and practices that can transform enterprise in every sector.

Together, we are cultivating more enlightened approaches to enterprise in all sectors: business, government, civil society, and beyond.

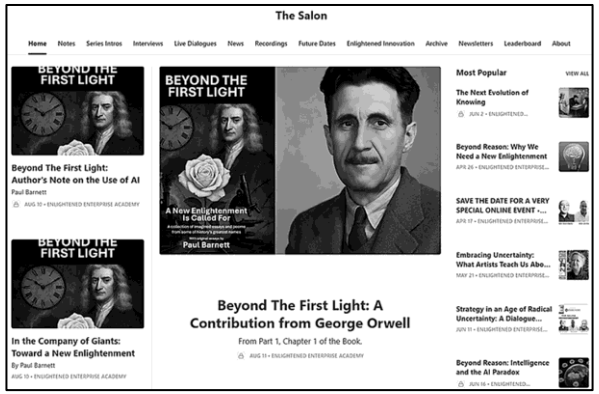
BE A PIONEER

AS SOON AS YOU JOIN .....

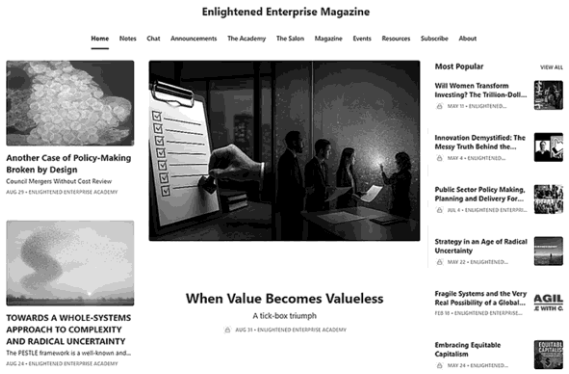


Access to the ENLIGHTENED ENTERPISE Participatory Learning Network

Subscription to the SALON



Subscription to ENLIGHTENED ENTERPRISE MAGAZINE



EVERY MEMBER

Every new member of the Enlightened Enterprise Academy is given **ACCESS TO THE ENLIGHTENED ENTERPRISE PLN**. It will be the primary PLN with all the others feeding in the fresh insights they generate from their work focused on specific topics, sectors, industries or professions. And all PLNs are practice focused for impact, not just talking.

You will also get a free subscription Enlightened Enterprise Magazine and the Salon.

FULL MEMBERS

If you join as a Full Member, you will also enjoy the additional benefit of **ACCESS TO EVERY PLN.**

FACULTY

Full Members may also apply to join the Faculty at no additional cost.

Membership Certificate Example

Digital Badge Example

STANDARD MEMBERSHIP

For changemakers, innovators, and leaders across all sectors who want to engage with ideas, dialogues, and practices shaping a New Enlightenment.

- **ACCESS TO THE INTRODUCTION TO ENLIGHTENED ENTERPRISE PARTICIPATORY LEARNING NETWORK (PLN)**
- Discounted access to other Focused PLNs in the Enlightened Enterprise Group e.g. the EE Strategy PLN
- Free Subscription to Enlightened Enterprise Magazine and The Salon
- Access to learning programmes and workshops (50% discount)
- Recognition (digital badge & membership certificate).
- Discounted upgrades to Full Membership offering access to every PLN

£245 per year – JOIN NOW
£24.50 per month – JOIN NOW

Membership Certificate Example

Digital Badge Example

FULL MEMBERSHIP

For changemakers, innovators, and leaders across all sectors who want to engage with ideas, dialogues, and practices shaping a New Enlightenment.

- **ACCESS TO EVERY PARTICIPATORY LEARNING NETWORK (PLN)**
- Subscription to Enlightened Enterprise Magazine and The Salon
- Access to learning programmes and workshops (50% discount)
- Recognition (digital badge & membership certificate).
- **An Invitation to join the Faculty (Subject to Eligibility)**

£495 per year – JOIN NOW
£49.50 per month – JOIN NOW

* Excludes private dialogues, conversations & PLNs

Membership Certificate Example

Digital Badge Example

FACULTY MEMBERSHIP

For changemakers, innovators, and leaders across all sectors who want to engage with ideas, dialogues, and practices shaping a New Enlightenment.

- **ACCESS TO EVERY PARTICIPATORY LEARNING NETWORK (PLN)**
- **OPPORTUNITY TO CO-LEAD A PLN**
- **OPPORTUNITY TO CO-CREATE COURSES & WORKSHOPS** (plus revenue share)
- **SPEAKING OPPORTUNITIES**
- **MULTI-MEDIA PUBLISHING SUPPORT**
- **OPPORTUNITY TO CONTRIBUTE ARTICLES TO PUBLCATIONS**
- Access to Enlightened Enterprise Magazine and The Salon
- Recognition (digital badge & membership certificate).

£FREE if already a Full Member
or £495/year

* Subject to application and eligibility

CORPORATE MEMBERS

For organisations of all types: business, public sector, and non-profits that want to explore enlightened approaches to enterprise and collaborate for impact:

- All Individual Member benefits for nominated staff
- Access to the Academy's Faculty and customised programmes
- Discounts on tailored learning and development services
- Opportunities to co-create initiatives as an Impact Partner
- Recognition as a Corporate Member within Academy communications

Details available on request

ENLIGHTENED ENTERPRISE
ACADEMY
BE A PIONEER OF THE NEW ENLIGHTENMENT
JOIN TODAY
www.enlightenedenterprise.ac