



PIONEER MEMBERSHIP

*Join a global community of pioneers calling for
a more enlightened approach to enterprise*



ENLIGHTENED ENTERPRISE ACADEMY

“People in organisations of all types, in all parts of the world, increasingly recognise the 21st century calls for more enlightened ways of thinking and getting things done. Old and outdated ideas are resulting in more frequent and larger scale crises. The old ideas are no match for the scale and complexity of the challenges we face today. Enlightened enterprise approaches are needed if we are to ensure our prosperity and wellbeing, and that of generations yet unborn. Greed and ruthless exploitation must give way to **compassion, stewardship, trust, and cooperation.**”

PAUL BARNETT, CEO ENLIGHTENED ENTERPRISE ACADEMY

If you agree, join us and get involved. Together we can be an effective force for good in a world that desperately needs fresh thinking and new ideas.

www.enlightenedenterprise.ac



CO-OPERATIVE STORES

SUCCESS TO CO-OPERATION

SUCCESS TO CO-OPERATION

PIONEERS?

The vast majority of people view the term “pioneer” positively, as referring to someone who is innovative, adventurous and willing to take risks in pursuit of progress. Even among individuals who identify as “woke,” it is generally viewed positively. Indeed, it has often been the term used to describe those who have fought for social justice and progressive change.

The term has a long history. As an example, The Rochdale Society of Equitable Pioneers, established in 1844 by a group of working-class individuals, offered good quality produce at affordable prices to their community, and gave birth to the cooperative movement.

Think of any individual who fought for human rights, progress and positive change at any point in history, they were almost certainly referred to as pioneers. And, you can surely name some of today’s pioneers?

It is in this sense the Enlightened Enterprise Academy uses the term and wishes to attract those who are, or wish to be, pioneers of the New Enlightenment.



PIONEER MEMBERS

A growing number of individuals and organisations recognise the inflection point the challenges of the 21st Century are causing. Old ways of thinking and doing things having to give way to more enlightened approaches if we are to save ourselves from ourselves. The Enlightened Enterprise Academy is the home of those who think this way and want to join the pioneers of tomorrow's world.

INDIVIDUAL PIONEERS

Individuals are welcome to join the Enlightened Enterprise Academy. Membership includes subscription to the Salon featuring interviews and live online dialogues with some of the world's leading thinkers. The generation of powerful and practical insights that will help address the challenges and highlight the opportunities to positively shape our future will be the focus of the Salon, just as they were in the 18th century Paris salons that were gatherings of the pioneers of the first Enlightenment.

Additional benefits include free subscription to The Better Way, access to Special Interest Groups, Plus, discounts on the learning programmes, products, and events.

£495 per year – [JOIN NOW](#)

£49.50 per month – [JOIN NOW](#)

Concessions Available

CORPORATE PIONEERS

Businesses and organisations of all types are invited to find out about the various ways they can benefit from Corporate Membership of the Enlightened Enterprise Academy. We offer a range of standard suggestions plus bespoke packages.

Corporate Pioneers may also wish to be actively engaged with us in collaborative initiatives as Impact Partners (Details below). Such partnerships will be essential to expanding our reach and enhancing our impact. They can also be designed to be mutually beneficial.

Corporate Pioneers may also benefit from access to our Faculty, and to the learning and development products and services we develop with them, many of which can be customised.

[Details on Request](#)



YOUNG PIONEERS (Under 35)

The Enlightened Enterprise Academy offers a special category of membership for the best and brightest young minds, the next generation of leaders of enterprises. People who are acutely aware of the need to rethink, to rewriting the rules, to re-design our organisations, and to prioritise purpose over profits.

Young Pioneers will enjoy all the benefits of Individual Pioneers at a reduced cost of membership.

We also have plans to work with the Young Pioneers to find new ways for them to come together to inspire and be inspired, to imagine and reimagine, design and re-design, and to make their voices heard.

Members of our faculty are already leading, or developing, related projects in several countries, and we will engage with them to accelerate the development of the initiatives envisaged in collaboration with our young pioneers.

£245 per year [BUY NOW](#)

£24.50 per month [BUY NOW](#)



Current Member Benefits

All *Pioneer* and *Young Pioneer* members will enjoy the same benefits, and both groups will be represented on our Advisory Board. Members will also be able to apply to join the Faculty at no additional cost.

It should be noted that we don't want people to be passive members. We want an actively engaged membership. With this in mind, we have created several ways for members to engage, and we will continuously grow the list.

From the outset we have attracted people who are primarily motivated by a desire to make a positive impact on the world, by addressing the challenges we face. They are not joining with personal gain as their primary objective. We hope this will be true of all new members. That said, we wish to ensure that being a member offers significant benefits, and that you will see the value in becoming a member.



FREE SUBSCRIPTION TO ENLIGHTENED ENTERPRISE MAGAZINE

Enlightened Enterprise Magazine

Home News Feature Articles Opinion Hot Topics The Salon Events Learning Podcast Faculty Archive Newsletters About

About Our Learning Products
With our experienced faculty of practitioner...
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Our Faculty
From the outset the intention of the Enlightened Enterprise Academy has included the creation of the largest multi-disciplinary faculty of authorities...
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Most Popular VIEW ALL

- Living & Leading With Dignity**
JAN 3 • ENLIGHTENED ENTERPRISE...
- The Inflection Series**
JAN 3 • ENLIGHTENED ENTERPRISE...
- CHANGE, TRANSFORM or TRANSCEND?**
JAN 3 • ENLIGHTENED ENTERPRISE...
- About Our Learning Products**
JAN 3 • ENLIGHTENED ENTERPRISE...
- Introducing The Magazine**
JAN 3 • ENLIGHTENED ENTERPRISE...
- "There's Got to Be a Better Way!"**
JAN 3 • ENLIGHTENED ENTERPRISE...

From January 2025, the Enlightened Enterprise Academy is offering the [Enlightened Enterprise Magazine](#) online.

Whilst FREE TO MEMBERS, subscription will normally be \$8 monthly or \$80 annually to non-members.

Members that wish to contribute to the magazine will be able to do so, by submissions that adhere to our writer guidelines.

[VIEW THE SITE](#)

*Members will be automatically subscribed



FREE SUBSCRIPTION TO THE SALON

The Salon was launched in 2024 to bring together leading thinkers from the sciences, arts and humanities, to explore important topics, just as the Paris Salon did in the 18th century. They were an institution associated with the Enlightenment. We hope our Salon will be a catalyst for a New Enlightenment. The first Salon series is Inflection, exploring the idea we are at an inflection point, similar to that between the Renaissance and the Enlightenment.

Subscribers will get access to interviews, live online events and related resources including a library of video recordings of each event,

Whilst **FREE TO MEMBERS**, subscription is \$8 monthly or \$80 annually to non-members.

[VIEW THE SITE](#)

The screenshot shows the homepage of 'The Salon'. The navigation menu includes Home, Inflection Series, Interviews, Live Dialogues, News, Recordings, Future Dates, Archive, Leaderboard, and About. The main content area features a featured article titled '03 LEADING AND LIVING WITH DIGNITY: Interview with Donna Hicks' with a photo of Donna Hicks. Below it is another article '02 BEYOND THE DELUSIONS - An Interview with Indy Johar'. A large banner for 'INFLECTION SALON SERIES 01' is prominently displayed, with the text 'STARTS JUNE 2024'. The sidebar on the right contains sections for 'Most Popular', 'Future Dates', and 'About The Live Dialogues', each with a 'VIEW ALL' link and small thumbnail images.

*Members will be automatically subscribed



FREE SUBSCRIPTION TO “THE BETTER WAY” BOOK PROJECT

The Better Way

Home Chat Writing Process Dialogues Recordings Workshops & Retreats Events Archive Leaderboard About

Events
As we reach the publication date, we will...
JAN 1 • ENLIGHTENED ENTERPRISE ACADEMY

The Better Way
Enlightened Enterprise
PAUL BARNETT
EE

The Better Way Book Initiative
As 2025 begins we introduce a new initiative.
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The Writing Agenda
The aim is to write the book in approximatel...
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Most Popular VIEW ALL

The Better Way Retreats
DEC 31, 2024 • ENLIGHTENED...

The Writing Agenda
JAN 1 • ENLIGHTENED ENTERPRISE...

Planned Contents
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The Better Way Workshops
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Events
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About The Dialogues
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Starting in early 2025, Paul Barnett, Founder of the Enlightened Enterprise Academy, will begin work on “[The Better Way: Enlightened Enterprise](#).” Over the course of approximately one year, he will explore the topics in each chapter during a series of live online dialogues with subject matter experts and subscribers to the initiative.

MEMBERS OF THE EEA WILL GET A FREE SUBSCRIPTION, which includes free access to the live dialogues and discounts on related workshops and retreats. Each subscriber will also get a free copy of the book when it is published.

The book will introduce what we mean by a more enlightened enterprise approach written in a style to reach a large audience of people who feel, “there’s got to be a better way,” with the aim of kick-starting “The Better Way” movement.

Whilst free to members, subscription to “The Better Way” for non-members is \$8 monthly or \$80 annually.

[VIEW THE SITE](#)



DISOUNTED LEARNING PRODUCTS & SERVICES



The Enlightened Enterprise Academy has already delivered **Online Learning Programmes** that we have developed with leading subject matter experts.

Examples include **Critical Systems Thinking and Practice** developed with Michael C Jackson, an internationally recognised authority and Professor Emeritus; and **Leading With Dignity** developed with Dr Donna Hicks, a Harvard Professor and author of Dignity and Leading With Dignity.

With the establishment of our Faculty, we aim to co-create many more programmes for busy business and organisation leaders, each exclusive to the academy. We will also be offering a variety of shorter **Workshops** from early 2025.

Members will enjoy a 50% Discount on any programmes they choose to join.



FREE MEMBERSHIP OF THE FACULTY*

From the establishment of the Enlightened Enterprise Academy, it has been our plan to establish the largest, global, multi-disciplinary faculty we can.

This is based on the belief that the scale and complexity of the 21st century challenges must be tackled by leading thinkers that want to work in a multi-disciplinary way. But traditional universities have many faculties that operate in siloes, and multi-disciplinary engagement is rare.

Our Faculty will consist of academics and people with expertise gained in practice, that want to make a positive difference in the real world. People that want to work together in multi-disciplinary ways, because they see the benefits of doing so, and the risks of not doing so.

Anyone that is a member of the Enlightened Enterprise Academy will be able to apply to join the Faculty based on our selection criteria, whether they have academic qualifications or not.

Membership of the Faculty comes at no additional cost but offers several additional benefits including the opportunity to lead a research initiative, special interest group, learning programme or workshop, for example.

* Application criteria must be met



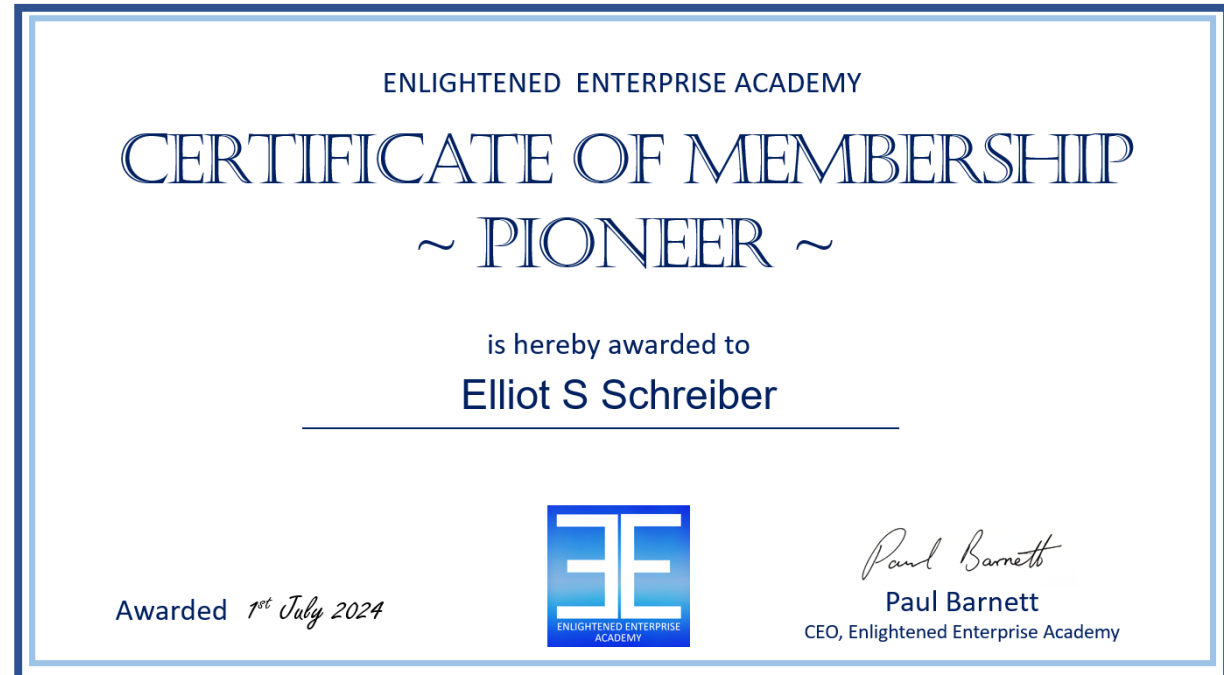


RECOGNITION

Membership of the Enlightened Enterprise Academy will be recognised with a **Membership Certificate** and a **Digital Membership Badge** that can be used whilst the membership is active. There are versions for **Pioneer** member, **Young Pioneer** member and **Faculty** Member.



Digital Badge Example



Membership Certificate Example



GIFT A MEMBERSHIP



The Enlightened Enterprise Academy hopes to support a movement for a more enlightened approach to enterprise. With that goal in mind, we encourage members to gift two memberships to people they know that will benefit from joining us and are likely to be engaged members.

Once they have seen the benefits, we will invite them to consider paying for their membership, so that they can “pay-it-forward” by gifting membership to two people in their networks.

In this way we might be able to grow the Enlightened Enterprise Movement exponentially and become a highly impactful movement at the speed and scale our 21st century challenges require us to be.

Of course, we want you to do this only when you have seen the benefits and are comfortable with the idea. It is an invitation, not expectation / requirement.



Future Member Benefits

With your support, as membership grows, we will introduce new initiatives that offer ever greater value to members. The Following pages describe those we plan to add during this year. You can help is co-create them if you wish.



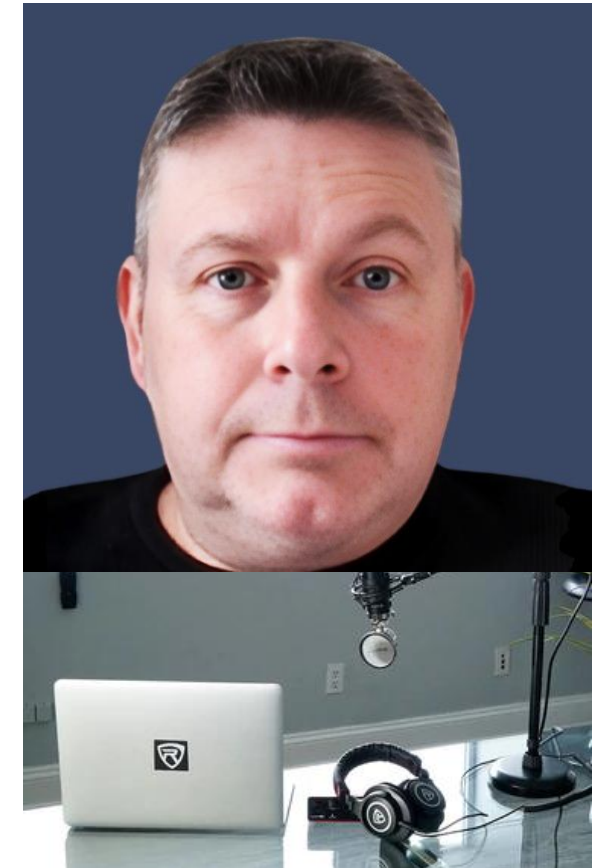


FREE ACCESS TO ONLINE EVENTS

The Enlightened Enterprise Academy will offer a growing range and number of online and off-line events that will be exclusive to members. Each will be recorded to add to a growing library of multi-media content that is also exclusive to members.

DIRECTOR & EXECUTIVE DIALOGUES These sessions will focus on what Enlightened Enterprise means to boards of directors, and to executive teams. They will cover a wide range of issues from governance and stewardship to leadership and management, and from organisational structure and design to purpose, culture, and stakeholder relationships, for example.

EXPERT DROP-IN EVENTS will be hosted by members of our Faculty on a broad range of topics.





FREE ACCESS TO SPECIAL INTEREST GROUPS



An important way in which people can be engaged members of the Enlightened Enterprise Academy will be as participants in research-focused Special Interest Groups.

Based on the interests of many people already closely associated with the academy we are currently establishing the Tomorrow's Health group. It will be a model for the creation of all other groups.

A research agenda will drive a programme of events and the output of interim reports, to be brought together as a conference, and followed by the publication of a larger report or book.

These groups will be run semi-autonomously, with guidance and support from the academy. Enlightened Enterprise Media will assist in the production of all multi-media outputs.

Members get free access to all groups. and can suggest the creation of new groups. Members of the Faculty will be invited to lead these groups.



ANNUAL CONFERENCE FREE ONLINE ACCESS

We plan to run an annual online conference over several days. Members will have free online access to the live events and the library of recordings.

Members will also be able to suggest topics for the agenda apply to take part in the delivery of sessions as members of panel discussions.

Members who also apply to join the Enlightened Enterprise Faculty will be invited to present and / or host sessions if their expertise is related to the themes on the agenda.

A variety of multi-media content will be produced before, during, and after the conference giving members a chance to get published. (see next slide)





FREE MEMBERSHIP OF THE SPEAKER BUREAU*



Members of the Enlightened Enterprise Academy can apply for membership of the **Keynote Bureau**, as speaker bureau being established by the Enlightened Enterprise Academy.

The Keynote Bureau will operate exclusively for the benefit of members that wish to speak at conferences and events on topics align with the objectives of the Enlightened Enterprise Academy.

It will actively promo members as speakers whether they wish to speak as representatives of the Enlightened Enterprise Academy, or not.

Membership of the Keynote Bureau is free to all members that qualify to join, but a 20% commission will be charged for any fee-paying speaking opportunities that are booked via the Bureau.

* Application criteria must be met



GET PUBLISHED



The Enlightened Enterprise Academy has established an author platform, **Enlightened Enterprise Media**, to provide a one-stop-shop multi-media publishing solution to members.


We offer complete suite of services including advice, design, production, and delivery, with print, audio, video and other options.



We have helped several authors get their books published, by working with them on the strategy, concept, development, title and subtitle decisions, proposal writing etc.



Members can also join a [Get Published Workshop](#) in person (1 Day) or online (4 x 2hr modules over 4 weeks online) with a 50% Discount on the standard price.




AUDIO, VISUAL, DIGITAL & PRINT

Podcasts  

Books 

Reports  

Course Content  



Be the change you want to see in the world

BE A PIONEER

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